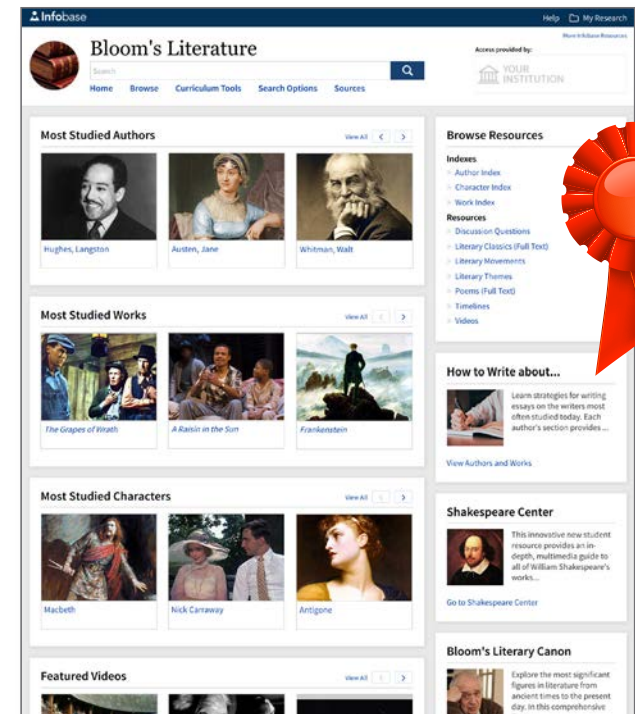


Now Better Than Ever!

# The New & Improved *Bloom's Literature*

Infobase's acclaimed *Bloom's Literature* has recently been completely revised and upgraded. This trusted resource has been rebuilt from the ground up. Relaunch highlights include:

- **Intuitive interface** featuring a clean, dynamic design providing easy access to the rich content
- **New content:** 200+ additional full-length performance videos, hundreds of books edited by Harold Bloom, and thousands of images—all new to the product
- **New Shakespeare Center**, featuring the full, searchable text of all of his plays and much more
- Redesigned **How to Write about Literature** section
- **New Literary Classics** eBook shelf containing the full contents of 1,000+ classic works, most selected from Bloom's Literary Canon
- **New features**, including Google Translate and Read Aloud
- **Dynamic citations** with updated MLA8 citations and new EasyBib export functionality
- **New and improved search capabilities**



**Library Journal Best Database**

"Best Niche Product"

**Best Educational Software Award (BESSIES)**

"Post-Secondary English Literature Website"

**SIIA CODiE Awards Finalist**

PLUS—*Bloom's Literature* continues to provide all of the essential information users need to research, study, and explore literature.

Now Better Than Ever!

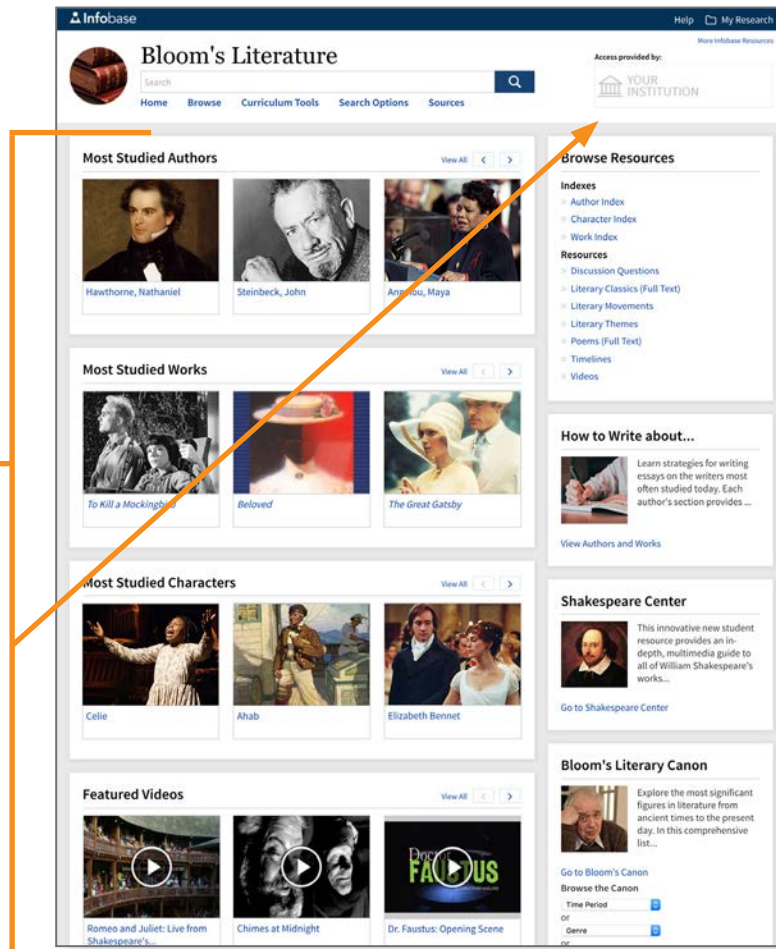
# New & Improved Home Page

## Key Content

Featured content—including the most studied authors, works, and characters; indexes; resources; and more—has been handpicked by our editors to guide and inform research. See the following pages for details

## Your Institution's Branding

Add your institution's name or logo to the header to show your users that the site is vetted and secure



## Quick & Easy Access

The new home page gives an at-a-glance overview of core content, specially selected by our editors

### ← Indexes and Resources

Convenient links, also available on every page via the "Browse" menu

### ← How to Write about

Redesigned, with improved functionality

### ← Shakespeare Center

All Shakespeare content located in one convenient location

### ← Bloom's Literary Canon

Now Better Than Ever!

# New, Comprehensive Shakespeare Center

## Everything Your Students Need to Study Shakespeare

### Coverage of each play includes:

- The full, searchable text of the play
- Analysis of key passages
- Critical articles by noted scholars, selected by Harold Bloom
- Introduction and background
- Detailed synopses
- In-depth character studies
- Difficulties of the play
- The play today
- Full-length performance videos and/or critical videos
- Images and illustrations
- "How to Write about" articles
- Discussion questions



**Shakespeare Center**

**All's Well That Ends Well**  
Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Difficult Passages, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The Play Today  
**Related Resources:** Bloom on *All's Well That Ends Well*, Critical Essays, Characters, How to Write about *All's Well That Ends Well*, Discussion Questions, Full Text of the Work, Images, Videos

**Antony and Cleopatra**  
Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Difficult Passages, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The Play Today  
**Related Resources:** Bloom on *Antony and Cleopatra*, Critical Essays, Characters, How to Write about *Antony and Cleopatra*, Discussion Questions, Full Text of the Work, Images, Videos

**As You Like It**  
Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Difficult Passages, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The Play Today  
**Related Resources:** Bloom on *As You Like It*, Critical Essays, Characters, How to Write about *As You Like It*, Discussion Questions, Full Text of the Work, Images, Videos

**The Comedy of Errors**  
Overview (includes Background, Synopsis, and Character List), Difficulties of the Play, Key Passages, Difficult Passages, Critical Introduction to the Play, Modern Criticism and Critical Controversies, The Play Today  
**Related Resources:** Bloom on *The Comedy of Errors*, Critical Essays, Characters, How to Write about *The Comedy of Errors*, Discussion Questions, Full Text of the Work, Images, Videos

**William Shakespeare**

This innovative new student resource provides an in-depth, multimedia guide to all of William Shakespeare's plays and poems, including a comprehensive overview of every play, performance videos, an extensive library of criticism from the sixteenth century to the present, research and writing advice, and much more, along with a library of material covering Shakespeare's life and times, his contemporaries, his stage, his language, and many other related topics.

**Background on Shakespeare**

- Writing Comparison and Contrast Essays
- Writing about Philosophy and Ideas
- History of the Shakespeare Authorship Controversy
- Shakespeare Today: Contemporary Critical Backgrounds
- Shakespeare's Language
- Shakespeare's Texts
- Shakespeare, William
- Other Writers of Shakespeare's Day
- History and Politics in Shakespeare's Day
- Society and Culture in Shakespeare's Day

**Shakespeare Center** includes the complete five-volume *Facts On File Companion to Shakespeare* —the most comprehensive student's guide to Shakespeare ever published

## Easy Access to Complete Shakespeare Content

This important section houses in one convenient location a treasure trove of content on all things Shakespeare. Every play is covered in depth, along with the sonnets and longer poems, providing a complete research and study center for students and a robust repository of content for educators to use for lesson planning, assignments, and classes

## Extensive Background Material

Comprehensive essays provide history and context to Shakespeare's life, times, and impact

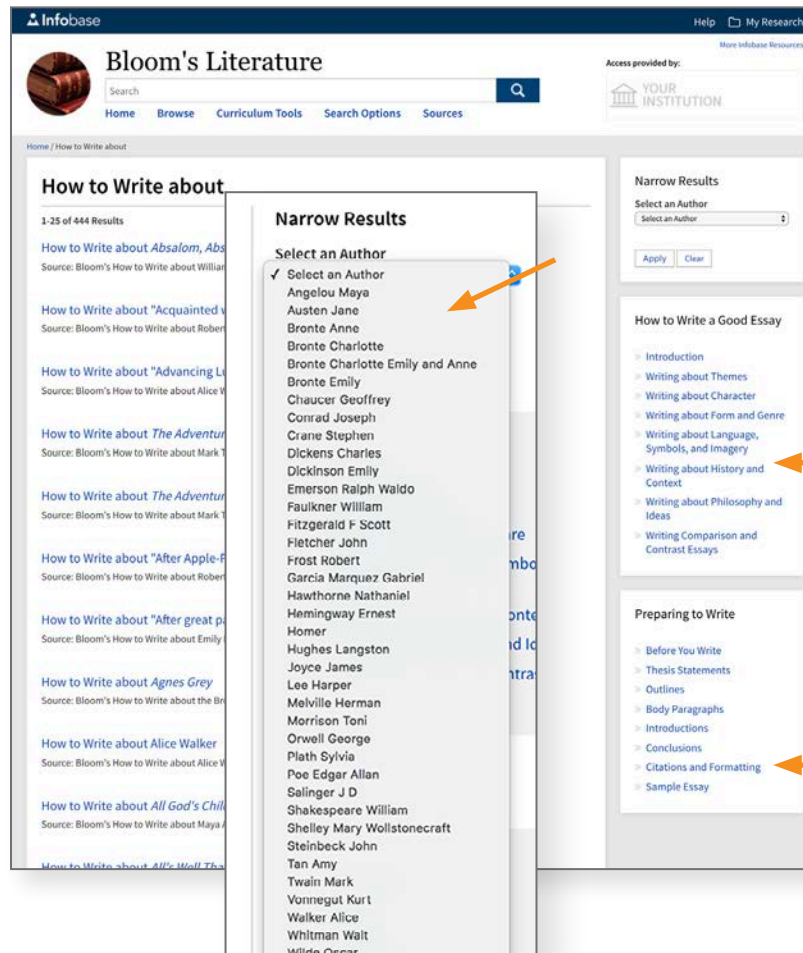
Now Better Than Ever!

# New & Improved “How to Write about Literature” Page

## Exclusive Writing Guides →

Specific, user-friendly guidance on how to write good essays on the most frequently studied authors and works. These guides offer strategies and ideas on how to bring deeper analysis into essays and add an extra dimension to your writing.

Each author's section includes the key features of his or her work and topics for writing and research.



## Essential Writing Help Reaches Beyond Literature

Two general sections outline and explain how to write about literature and can be used as guides for any research project or assignment:

**How to Write a Good Essay** includes easy-to-understand advice on writing about themes; character; form and genre; language, symbols, and imagery; history and context; philosophy and ideas; and writing comparison and contrast essays.

**Preparing to Write** walks readers through the different steps of putting together an essay, including preparing a thesis statement and outline; writing introductions, conclusions, and body paragraphs; and assembling lists of works cited. A sample essay is provided.

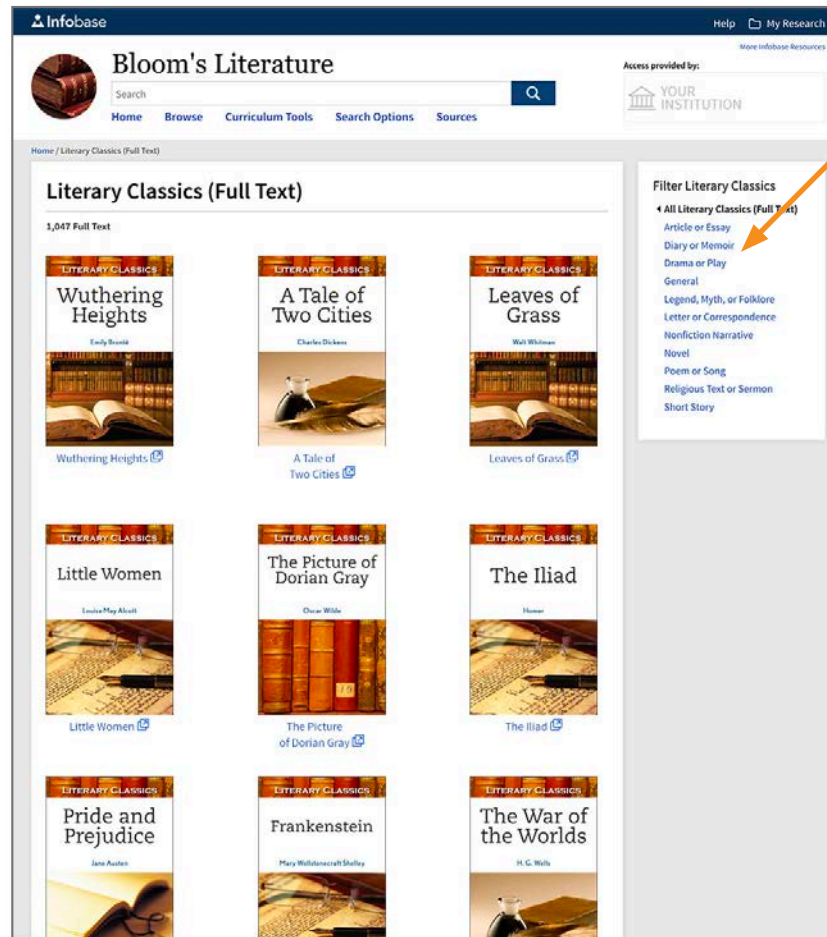


Now Better Than Ever!

# New Literary Classics eBook Shelf

## 1,000+ Full-Text, Classic Works

More than 1,000 classic works of literature, most selected from Bloom's Literary Canon—Professor Harold Bloom's unique and authoritative list of the greatest literature of all time—including the essential works of the most important authors in world history and literature



## Convenient Filters

Filter by type of work to find what you need

## The Most Studied Works

### Titles include:

- *Paradise Lost*, John Milton
- *Moby-Dick*, Herman Melville
- *The Prince*, Niccolò Machiavelli
- *The Republic*, Plato
- *Persuasion*, Jane Austen
- *Ulysses*, James Joyce
- *Jane Eyre*, Charlotte Brontë
- *The Last of the Mohicans*, James Fenimore Cooper
- *My Ántonia*, Willa Cather
- *Winesburg, Ohio*, Sherwood Anderson

Now Better Than Ever!

# An Enormous Amount of New Content

Along with the new **Literary Classics eBooks** and the **full text of all of Shakespeare's plays**, *Bloom's Literature* now features the largest addition of new content in the history of the database! Here are some of the highlights:

## 200+ additional full-length videos

- Classic BBC multi-part adaptations of great literary works, such as ***Emma*** (six parts, starring Doran Godwin and John Carson), ***Wuthering Heights*** (five parts, starring Kay Adsheed and Ken Hutchison), and ***Little Dorrit*** (eight parts, starring Claire Foy and Tom Courtenay)
- Acclaimed feature film adaptations of great literary works, such as ***Of Mice and Men*** (starring Lon Chaney Jr. and Burgess Meredith), ***An Enemy of the People*** (directed by Satyajit Ray), and ***Solaris*** (directed by Andrei Tarkovsky)
- Televised interviews with great authors, such as **Jesmyn Ward**, **Robert Lowell**, **Sam Shepard**, **W. H. Auden**, and **Eudora Welty**
- Recent productions of ***Hamlet***, ***King Lear***, ***Antony and Cleopatra***, ***King John***, ***The Taming of the Shrew***, and ***The Adventures of Pericles*** from the Stratford Festival
- and many more!

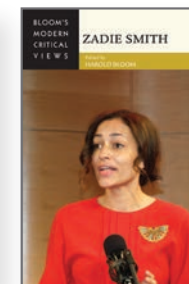
## The full text of 350+ Infobase print books, all new to the database

- New collections of important literary-critical essays on contemporary writers, such as **Jonathan Franzen**, **George Saunders**, and **Zadie Smith**
- New critical essays on classic writers and works, such as **Harper Lee**, **Dylan Thomas**, **Elizabeth Barrett Browning**, ***A Christmas Carol***, ***Les Misérables***, and ***The Time Machine***
- Facts On File's three-volume **Backgrounds to Shakespeare**, consisting of *Shakespeare's Life, Culture and Society in Shakespeare's Day*, and *Literature and the Theater in Shakespeare's Day*
- and many more!

## More than 1,000 discussion questions focusing on British authors

## More than 5,000 new images

- A facsimile of a page added to the play ***Sir Thomas More***, with handwriting believed to be Shakespeare's
- Full-color illustrations of classic literary works by such famous artists as Eugène Delacroix, William Blake, J. M. W. Turner, and more
- Archival portraits of classic stage productions including 19th-century productions of Shakespeare
- Feature film and stage photos of great performances of dramatic literary works
- and many more!

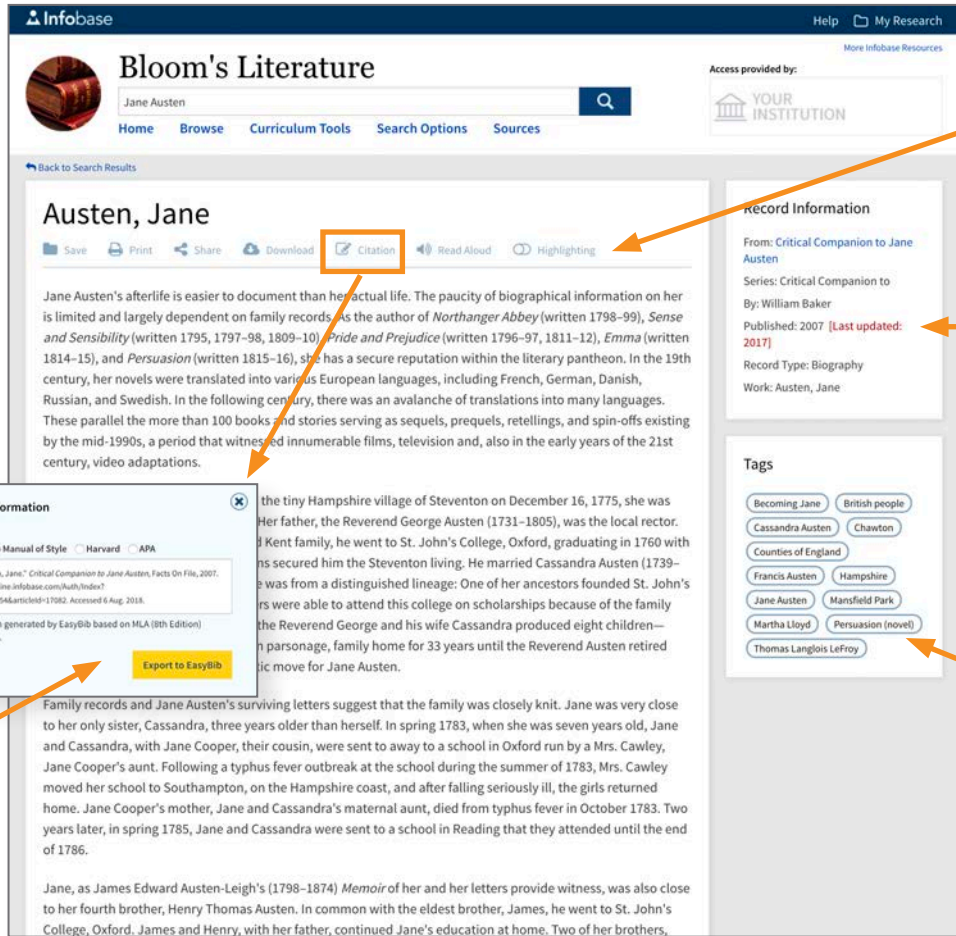


Now Better Than Ever!

# New & Improved Article Pages

## Improved Functionality

New page tools provide added functionality, including Read Aloud, Citation, and the ability to download text articles as PDFs



The screenshot shows the article page for Jane Austen on the Infobase platform. Callouts point to several features:
 

- Improved Functionality:** A callout points to the 'Citation' button in the article's toolbar.
- Dynamic Citations:** A callout points to the 'Citation Information' pop-up window, which shows citation options for MLA, Chicago Manual of Style, Harvard, and APA, along with an 'Export to EasyBib' button.
- Cleaner Pages:** A callout points to the 'Read Aloud' and 'Highlighting' buttons in the toolbar.
- Handy Record Information:** A callout points to the 'Record Information' sidebar, which includes details like 'From: Critical Companion to Jane Austen', 'Series: Critical Companion to', 'By: William Baker', 'Published: 2007 [Last updated: 2017]', 'Record Type: Biography', and 'Work: Austen, Jane'.
- New Tags:** A callout points to the 'Tags' sidebar, which displays a cloud of tags such as 'Becoming Jane', 'British people', 'Cassandra Austen', 'Chawton', 'Counties of England', 'Francis Austen', 'Hampshire', 'Jane Austen', 'Mansfield Park', 'Martha Lloyd', 'Persuasion (novel)', and 'Thomas Langlois Lefroy'.

## Dynamic Citations

Citations in MLA, Chicago, and Harvard formats include EasyBib integration for up-to-date citation creation and export

## Cleaner Pages

Search highlighting can easily be turned off for easy reading or kept on to see search terms

## Handy Record Information

Record information provides a quick link to view the source details and additional information to aid research

## New Tags

All content includes a tag "cloud" that displays key terms and automatically links to other content with the same tags

Now Better Than Ever!

# New & Improved Search Options

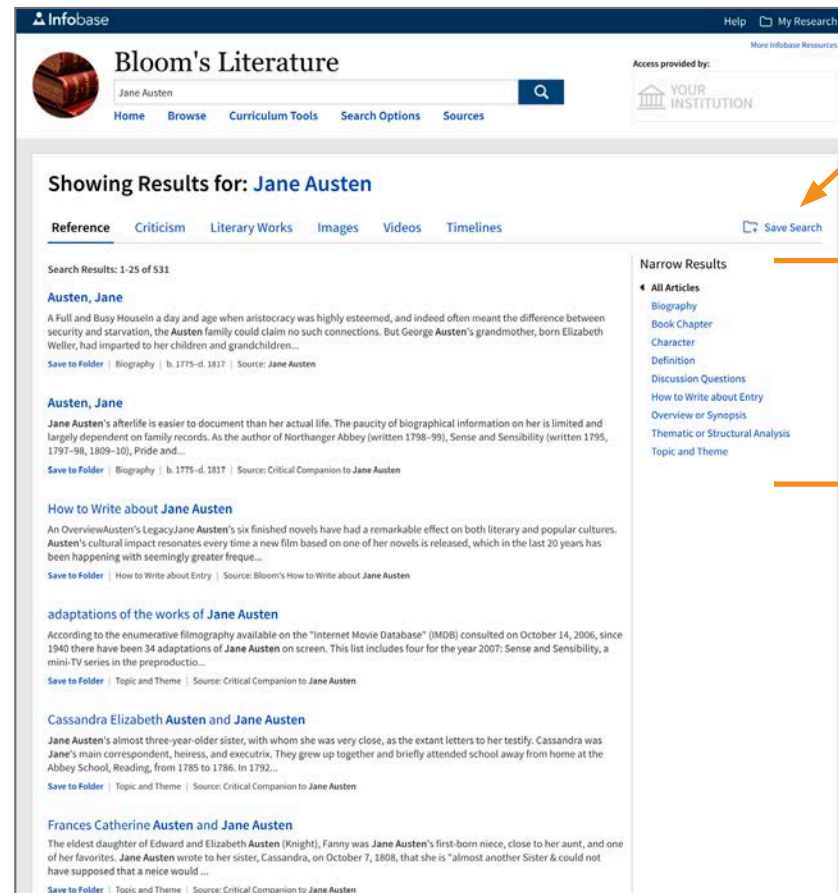
## More Information

Search results contain an excerpt of the article text, making it easier for users to locate the content they are looking for



## Search Term Highlighting: On or Off

Users can choose to keep the highlighting on the search term throughout the article or turn it off for a cleaner read



The screenshot shows the Infobase Bloom's Literature search results for 'Jane Austen'. The page includes a search bar, navigation tabs (Reference, Criticism, Literary Works, Images, Videos, Timelines), and a 'Save Search' button. The search results list several articles with excerpts, such as 'Austen, Jane' and 'How to Write about Jane Austen'. A 'Narrow Results' sidebar on the right offers filters like 'All Articles', 'Biography', 'Book Chapter', 'Character', 'Definition', 'Discussion Questions', 'How to Write about Entry', 'Overview or Synopsis', 'Thematic or Structural Analysis', and 'Topic and Theme'.

## Save Your Searches

Users can easily save searches for later use

## Better Filters

Improved search feature with new filters by type enables users to find exactly what they need

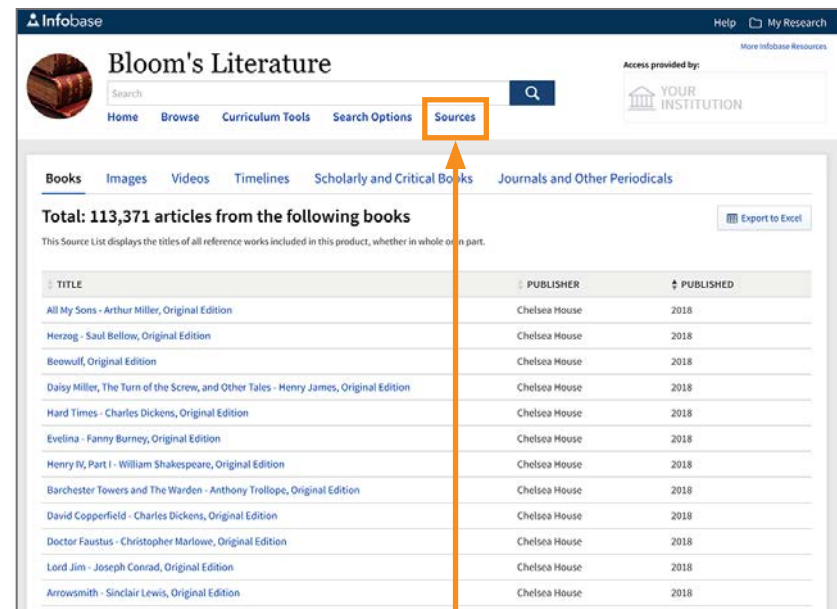
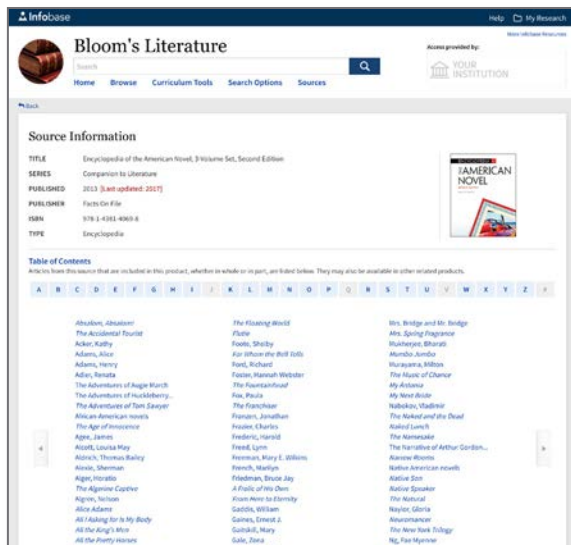


Now Better Than Ever!

# New & Improved Source Information

## Better Source Pages

Source information includes valuable summary details and provides access to other articles or videos from that same source



## Comprehensive Source Lists

The top-level source list gives a complete inventory, by type, of the extraordinary amount of content in *Bloom's Literature*; this dynamic, sortable list can be exported to Excel and updates automatically as content is added or modified



Now Better Than Ever!

# Additional New Content and Features

## Fully redesigned interface

**Full contents** of hundreds of additional books edited by Harold Bloom

**Thousands of new images**

**200+ new full-length performance videos**, bringing the total number to more than 400

**New student and educator curriculum tools**, including "Teaching Literature through Film"

**New gateway pages** for full-text poems, discussion questions, and literary themes

**Complete A-to-Z indexes** for authors, characters, and works

**Dynamic citations** in MLA, Chicago, and Harvard styles, with EasyBib export functionality

**New tag "clouds"** for all content, linking to other content with the same tags

**Google Translate** for 100+ languages

**Read Aloud** tool

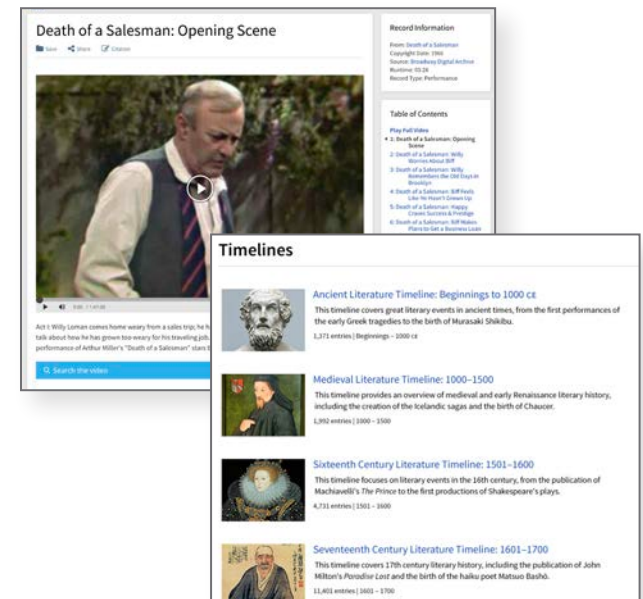
**New and improved search capabilities**, including search assist technology

**Ability for users to set preferences** for default language, citation format, and number of search results

**Searchable Support Center** with valuable help materials, how-to tips, tutorials, and live help chat

**Additional video player tools** for improved mobile viewing

**A variety of integration options and partners**, including Canvas, D2L (Desire2Learn), and many others

**Death of a Salesman: Opening Scene**

Record Information  
From: Death of a Salesman  
Copyright Date: 1949  
Source: Broadway Digital Archive  
Runtime: 05:28  
Revised: Open Performance

Table of Contents

- 1. Death of a Salesman: Opening Scene
- 2. Death of a Salesman: Willy Loman's Last Day
- 3. Death of a Salesman: Willy Loman's Last Day in the Office
- 4. Death of a Salesman: Willy Loman's Last Day in the Office
- 5. Death of a Salesman: Willy Loman's Last Day in the Office
- 6. Death of a Salesman: Willy Loman's Last Day in the Office

**Timelines**

**Ancient Literature Timeline: Beginnings to 1000 CE**  
This timeline covers great literary events in ancient times, from the first performances of the early Greek tragedies to the birth of Masakazu Shikibu.  
1,273 entries | Beginnings - 1000 CE

**Medieval Literature Timeline: 1000-1500**  
This timeline provides an overview of medieval and early Renaissance literary history, including the creation of the Icelandic sagas and the birth of Chaucer.  
1,992 entries | 1000 - 1500

**Sixteenth Century Literature Timeline: 1501-1600**  
This timeline focuses on literary events in the 16th century, from the publication of Machiavelli's *The Prince* to the first productions of Shakespeare's plays.  
4,733 entries | 1501 - 1600

**Seventeenth Century Literature Timeline: 1601-1700**  
This timeline covers 17th century literary history, including the publication of John Milton's *Paradise Lost* and the birth of the haiku poet Matsuo Basho.  
11,402 entries | 1601 - 1700

Now Better Than Ever!

## Favorite Content—Now Even Easier to Access

**Complete coverage:** reference essays and literary criticism examining the lives of great authors and their works

**Authoritative source list:** thousands of scholarly and critical books, peer-reviewed journals, and other periodicals

**Full-length videos of classic plays and films:** 400+ famous productions—including *Julius Caesar* (starring Charlton Heston)—plus video clips featuring major scholars such as Harold Bloom discussing important literary topics

**Full-text poems:** 2,600+ searchable, full-text poems, with corresponding analytical entries, allowing researchers to enhance their understanding by reading the poem alongside criticism of it

**Characters:** information on 49,000+ major and minor literary characters

**Works:** overviews, synopses, analyses, and literary criticism of thousands of works

**Authors:** a wealth of content on the finest contemporary and classic writers from around the world

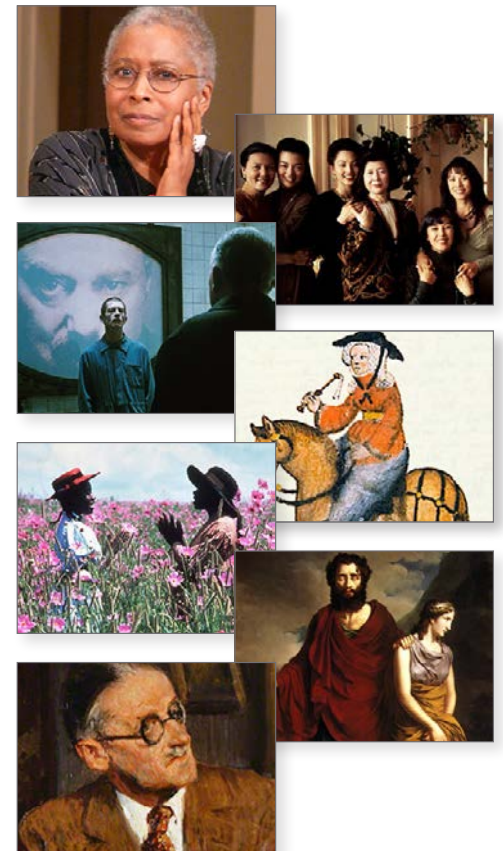
**Topics and themes:** in-depth, full-text entries on literary movements, groups, periodicals, and historical events that help place literature in context

**Discussion questions:** 10,000+ exclusive, thought-provoking questions providing research and writing suggestions on a range of literary topics

**Harold Bloom's Canon of Literature**

**Browsable timelines**

**Persistent record links**



Complete, Yet Curated, Coverage of the Most Studied Authors and Their Works